



## John Frain

John has a BA from UCLA and a JD from Loyola Law School. He is President of GreatHouse Stories and GreatHouse Marketing Strategy, a marketing consulting firm. John has been a writer all his life with numerous published articles and three published books. One of his books is the award-winning *Spirit Catcher* that earned Best Biography Award from the Small Press Association. He is a board member of the Palm Springs Writers Guild. A recognized expert on symbolism, he is the author of *Battle of Symbols* and served as consultant on the film *The Da Vinci Code*. He writes a regular column for *Script Magazine*, the largest publication for screenwriters.



## GreatHouse Stories

1702 Via San Martino  
Palm Desert, CA 92260

# Have a story to tell?

# We'll help you tell it.

## Biographies

About a life.

You've had an interesting life and want to tell others about it with a biography or autobiography. Maybe you've tried to write some of it down but need help with it. We can help you outline your biography and structure it and even write the entire biography. Our award-winning biography Spirit Catcher received Best Biography Award from the Small Press Association of America. A biography can be a treasured piece of family history or something more with wider interest for general readers.

## Memoirs

About an experience.

You've gone through an experience you want to share by writing a memoir about it. Perhaps its a memoir of a unique place, a particular time, a special person. Everyone has these memorable experiences and it's no wonder that memoirs are one of today's fastest-growing genres of literature. We help clients write memoirs about their experiences. As we do with biographies, we can either write a complete memoir or assist clients in memoirs already in progress.

## Telling it

We work with our clients to collect key information from their lives and experience and then use dramatic structure to mold this information into compelling stories. The dramatic structure of your biography or memoir will evidence our long-term interest in cinematic structure and symbolism.

Our clients are provided with a printed manuscript of their story as well as a digital copy of the manuscript. Call or email us about your story and we'll send you our price and services sheet.



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